

# Benefits for Corporate Members

## Marketing

- Your Corporate Logo appears on the Members Page of the BACnet Interest Group Europe website with corporate address and a hyperlink to your corporate web page
- Use of the “Member of” BACnet Interest Group logo in conjunction with your marketing, product and promotional activities.
- Ability to share your company’s BACnet Success Stories, which promote your company while communicating the versatility of the BACnet protocol with the world. This becomes a permanent record on the web site of project success. All stories are promoted by BACnet Interest Group Europe via:
  - Social media – Twitter, Facebook, LinkedIn
  - BACnet Journal

## Products

- Obtain discounts on testing your product with the BACnet Testing Laboratories, as well as discounts (amount based on member type) on the subsequent inclusion on the BACnet Testing Labs Listed Products, the sole source for BACnet product testing and listing worldwide.
- Receive all updates to BTL testing procedures.
- License BACnet developed testing tools.
- Discount of up to 10% on the BACnet Test Framework (BTF) tool from MBS
- Discount of 35% on the BOTS BACnet Regression Test tool from PolarSoft

## Publications

- BACnet Journals: Contribute to and receive BACnet Journals publication not restricted to members and routinely used for marketing and recruitment which includes the backstories to featured BACnet Success Stories, industry insights, member product features and releases, and much more.

## Trade Shows and Events

- Participate in trade shows and events with BACnet Interest Group Europe exhibits, such as ISH and Light+Building. Opportunities include literature display, chances to present educational sessions and much more.
- Collaborative multi-vendor interoperability testing sessions, such as the annual PlugFest, and discounts to these events.
- Discounted entry and booth space to BACnet Interest Group Europe sponsored conferences and seminars
- Speaking opportunities in BACnet Interest Group Europe sponsored education tracks



## Community

- Lead the Industry by helping move toward interoperable products based on BACnet, the global standard for building automation.
- Enjoy the “halo effect” gained from industry recognition and credibility gained from being a BACnet Interest Group Europe member.
- Get recognized by the industry. Your company and employees are eligible for nomination in the annual BACnet Interest Group Europe Awards, recognizing the achievements of individuals and companies in the BACnet community.
- Network with suppliers, users and consultants focused on creating owner/operator value through integrated, interoperable building systems. Networking opportunities are also available with manufacturers focused on BACnet products.
- Vote in Executive Board and Advisory Board elections and amend bylaws.
- Participate in various working groups, and receive first hand information and insights.
- Receive preferred access to promotional opportunities.
- Promotional giveaways for all members. You receive automatic entry into BACnet Interest Group Europe promotional contests and prizes.
- Have unlimited employees join to receive benefits for FREE.

## Education

- Get discounts from the BACnet Academy Europe
- Free downloadable white papers and articles covering diverse topics such as best practices, case studies, products, etc.

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Membership Category	Annual Fee	Seat in the Advisory Board	Votes at the General Meeting	BIG-EU Trainings Discount	BIG-EU Exhibitions and Plugfest Discount	Member Logo Usage	Testing Services Discount	BTF Discount	Homepage Rotational Logos	Hyperlinked Logo on Member Page	Preferred Access to Promo Opportunities
<b>Sponsor</b>	€ 14,100.00	1	5	25 % discount	15 % discount	Yes	Yes	Yes	Up to six	Up to six logos Includes listing of company name/ address	Yes
<b>Platinum</b>	€ 7,100.00	0	3	20 % discount	10 % discount	Yes	Yes	Yes	None	One logo Includes listing of company name/ address	Yes
<b>Gold</b>	€ 3,600.00	0	2	15 % discount	5 % discount	Yes	Yes	Yes	None	One logo Includes listing of company name/ address	Yes
<b>Silver</b>	€ 1,800.00	0	1	10 % discount	No discount	Yes	Yes	Yes	None	One logo Includes listing of company name/ address	Yes
<b>Iron</b>	€ 1,200.00	0	0	No discount	No discount	Yes	No		None	None	Yes
<b>Nonprofit Honor Reciprocal</b>	€ 0.00	0	0	No discount	No discount	No	No		None	None	